

## **The Digital Advantage**

Today's digital printers and copiers offer significant advantages over the older analog types. With a digital copier, the copy is made from the digital file instead of off the glass. So each "copy" is actually an original print. There is no loss of image quality when producing a second generation, or copy, from the original document. Also, there is no loss of quality from frequent handling, or mishandling, of the original documents. For example, a stain from your morning cup of coffee won't be on the digital file! Another advantage is that digital documents are easier to store, retrieve and revise. The quality superiority is most noticeable in photos or screened images. The digital print provides a much truer rendering of shades of gray than an analog copier can provide. Analog copiers tend to make light grays lighter, and dark grays darker, losing the detail of the image. Not so on a digital printer or copier. If your photocopy work contains photos or screens, we highly recommend reproducing it directly from your digital file. But any document will look better from a digital print. We can accept your file via the Internet, or run it from your disk. Our state of the art digital printers and copiers will accommodate a wide variety of software programs. Digital files can be sent to us electronically, via e-mail or, if the file is larger than 10 MB, by uploading to this website. These options can be a major time saver. Of course, disks can be dropped off or sent via US Postal Service, UPS or FedEx.